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FOR IMMEDIATE RELEASEPR contact for THE THEATERMAKERS SUMMIT: Keith Sherman & Associates, brett@ksa-pr.com

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 FEATURING 100 LEADERS OF THE THEATER COMMUNITY**

THE THEATERMAKERS SUMMIT

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NOVEMBER 14 & 15, 2020

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[The TheaterMakers Studio](#) (Tony® Award-winning Producer **Ken Davenport**, founder) presents the fourth annual [TheaterMakers Summit](#) on **November 14 and 15**. This year, the event will be held virtually for attendees and speakers.

[The TheaterMakers Summit](#) is *the* destination for all theater makers. This two-day event aims to unite aspiring writers, producers, directors, actors, and other theatre professionals and fans alike with industry leaders to learn about and discuss the business of Broadway. The weekend will offer a series of panels and presentations on topics ranging from How Theater Comes Back, Streaming: Monetization Methods and Business Models to Make You Money (Even During a Pandemic), Equality: How We Can All Work to Raise Voices of BIPOC On and Off Stage, Safety: Creating a Safe Space for Audiences, Actors, and Your Team During the Pandemic and Beyond, and more.

In addition to Keynote speaker, Grammy, Emmy, and Drama Desk Award Winner and Tony® Award nominee **Christopher Jackson** (*Hamilton*; *In The Heights*; *Freestyle Love Supreme*), this year's summit participants include EGOT-winner **Alan Menken** (*Beauty and the Beast*; *Aladdin*; *Little Shop Of Horrors*; *Newsies*), two-time Tony-winner **Jessie Mueller** (*Waitress*; *Beautiful The Carole King Musical*), former Chief Drama Critic of *The New York Times* **Ben Brantley**, Tony Award-winner **Paul Tazewell** (*Hamilton*; *MJ The Musical*), **Justin Guarini** (*Women On The Verge...*; *American Idol*), **Dori Berinstein** (*The Prom*; *Legally Blonde*), The Broadway League President **Charlotte St. Martin**, Tony Award-nominated director **Michael Arden** (*Once On This Island*; *Deaf West's Spring Awakening*), Tony-nominated choreographer **Sonya Tayeh** (*Moulin Rouge*), producer **Brian Moreland** (*Sea Wall/A Life*), Drama Desk-winner **Asmeret Ghebremichael** (*West End's Dreamgirls*), **Thomas Schumacher** (President of Disney Theatrical Group), **Tom Kitt** (Pulitzer Prize winning composer), and many more.

Moderators include **Naila McKenzie** (Disney Theatrical) **Drew Gasparini** (*The Karate Kid Musical* Composer), **Nicholas Edwards** (*Frozen*), Emmy Award-winner, **Felicia Fitzpatrick** (Social Media Director at Playbill) **Frank Dilella** ("On Stage" on NY1), **Marc Hershberg** (Forbes), Sirius XM Radio host **Julie James**, **Blake Ross** (Broadway at Work), and many more.

"The theater is facing the greatest challenge in its history," said producer Ken Davenport. "But we will solve its problems the same way we create theater . . . by collaborating. The TheaterMakers Summit is bringing together 100 of the theater's brightest business and artistic minds from Broadway, Off Broadway, Regional Theater, International Theater, High School Theater and beyond, to help educate and inspire writers, directors, actors and theatermakers from all over the world to make more theater . . .and make better theater. Because when this is over, boy are we going to need it."

"For three years, The TheaterMakers Summit took place live and in person in New York. When I first learned that we wouldn't be able to gather in a room, I thought about canceling the conference. But I couldn't. Because, first, the subjects we are going to discuss, from streaming to equality to safety in our venues, are so important, we can't wait another moment to start figuring out and actioning solutions. And second, because we're 100% online, more people from all over have the opportunity to hear the words of the world's experts on these matters and so many more, without the expense or hassle of travel. That's why we're expecting our biggest and most exciting conference ever. And just because we're online, doesn't mean we can't have a little fun. Expect some surprises that we couldn't do with an actual live conference!"

Secure your general admission ticket now through October 31st for \$297 (that is \$100 off of the regular general admission price.) In addition to the virtual conference programming, registrants who purchase VIP admission for \$497 attend VIP virtual networking events and exclusive add-on events like the Bonus Day on November 16. To purchase tickets and for further details, visit TheaterMakersSummit.com.

Events and seminar topics at this year's [TheaterMakers Summit](https://TheaterMakersSummit.com), November 14 and 15, will include:

Keynote by Christopher Jackson

Actors as Collaborators: Creating New Work with Actors and Using Their Voices to Shape Your Story

Broadway to The Big and Bigger Screen: Exploring the Adaptation to Netflix, Fathom, Disney+

"But What I Really Want To Do Is": Emerging Artists Talk The Art of the Pivot.

Designing Your Story: Designing Broadway, Off-Broadway, and Virtual Theater.

Equality: How We Can All Work to Raise Voices of BIPOC On and Off Stage

***Freestyle Love Supreme* performance**

How Award-Winning Writers Keep Writing and What Will They Write Now?

How Theaters Around The US Are Pivoting During The Pandemic (and what they'll do when it's done).

How We Rebuild The Road: The past, present and future of National and International Tours

Making Your Musical Move: Choreographers Talk Storytelling Through Movement.

The Next Generation of Broadway Producers: What Are They Looking For?

POC: Producers of Color on What They Want to Produce.

Reviewing the Future: Former Chief Drama Critic of *The New York Times*, Ben Brantley on What He Wishes for Broadway.

Safety: Creating a Safe Space for Audiences, Actors, and Your Team During the Pandemic and Beyond... Virtually Or Not.

Self-Care For TheaterMakers to Make Sure You Keep Creating.

Streaming: Monetization Methods and Business Models to Make You Money (Even During a Pandemic).

Visionary Directors On Their Visions For Directing Theater in The New World

Where Are We Headed? A Frank Conversation with The President of Disney Theatrical and The Chairperson of the Broadway League, Thomas Schumacher

Additionally, registrants who purchase VIP admission will have access to a Bonus Day on Monday, November 16 with topics including:

Anti-Racist Theatre Training

Broadway's Revival: An Intimate Discussion with the President of The Broadway League

Creating Your Marketing Toolkit: What Do You Need to Sell Your Show or Yourself

How To Succeed In Saving Without Really Trying: Budgeting From the Very Beginning

Livestream Technology Explained

Marketing Your Stream To Make You Money

The Script Doctor: A Dramaturg's Tips to Fixing Your Script

Update from Around the World

For a complete schedule of events and participants and secure your seat, visit TheaterMakersSummit.com. All speakers and schedules are subject to change. All events will be sign language interpreted.



The TheaterMakers Summit was founded in 2017 by Tony Award® winning producer Ken Davenport with the goal of uniting aspiring writers, producers and other theatre professionals with industry leaders. What began as a meeting of the minds at Playwrights Horizons with over 100 attendees has grown in style and scope and this

year are on track to have over 500 attendees. The two-day Summit features a series of panels and presentations concerning topics that are important to the theater community, both nationally and internationally. Past panelists have included: Stephanie J. Block, John Cariani, Des MacAnuff, Lisa Kron, Duncan Sheik, Kristen Childs, Stephen Byrd, Sergio Trujillo and Steven Sater.

Ken Davenport (*Producer*) is a Tony Award-winning Broadway producer whose credits include: *Once On This Island* (2018 Tony Award Best Musical Revival), *Gettin' the Band Back Together*, Deaf West Theatre's *Spring Awakening*, *Kinky Boots* (Tony Award), *The Visit* (Tony nomination), *It's Only a Play*, *Mothers and Sons* (Tony nomination), *The Bridges of Madison County*, *Macbeth* starring Alan Cumming, *Godspell*, *Chinglish*, *Oleanna* starring Bill Pullman and Julia Stiles, *Speed-the-Plow*, Will Ferrell's *You're Welcome America* (Tony nomination), *Blithe Spirit* starring Angela Lansbury (Broadway, West End and National Tour), and *13*, as well as *Daddy Long Legs*, *That Bachelorette Show*, *Altar Boyz*, *My First Time*, *The Awesome 80s Prom*, and *Miss Abigail's Guide to Dating, Mating, & Marriage* Off-Broadway.

BOOKERS:

Tony®-winning producer & founder of The TheaterMakers Summit, Ken Davenport, is available for interviews. Contact brett@ksa-pr.com

PHOTO EDITORS:

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